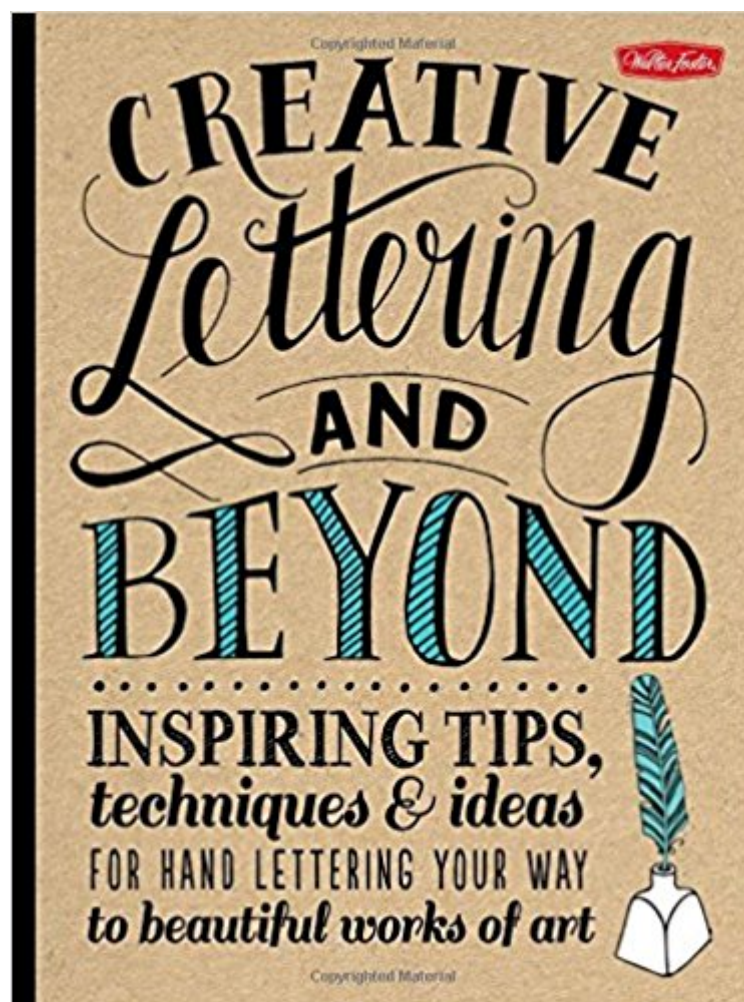




The book was found

# Creative Lettering And Beyond: Inspiring Tips, Techniques, And Ideas For Hand Lettering Your Way To Beautiful Works Of Art (Creative...and Beyond)





## Synopsis

Creative Lettering and Beyond combines the artistic talents and inspirational tips and tutorials of several professional hand letterers and calligraphers for a dynamic and interactive learning experience. After a brief introduction to the various tools and materials, artists and lettering enthusiasts will learn how to master the art of hand lettering and typography through engaging, easy-to-follow step-by-step projects, prompts, and exercises. From the basic shape and form of letters, to cursive script, spacing, and alignment, artists will discover how to transform simple words, phrases, and quotes into beautiful works of hand-lettered art. The interactive format and step-by-step process offers inspirational instruction for a wide variety of fun projects and gift ideas, including hand-rendered phrases on paper and digitally enhanced notecards. Artists will also discover how to apply lettering to linen, coffee mugs, calendars, and more. Numerous practice pages and interactive prompts throughout the book invite readers to put their newfound lettering skills to use, as well as work out their artistic ideas. Covering a variety of styles and types of lettered art, including calligraphy, illustration, chalk lettering, and more, artists will find a plethora of exercises and tips to help them develop their own unique lettering style. With comprehensive instructions and fun, inspirational exercises and projects, Creative Lettering and Beyond is a must-have resource for anyone who wants to learn this beautiful and stylish art form.

## Book Information

Series: Creative...and Beyond

Paperback: 144 pages

Publisher: Walter Foster Publishing (November 3, 2014)

Language: English

ISBN-10: 1600583970

ISBN-13: 978-1600583971

Product Dimensions: 8.9 x 0.6 x 11.8 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 574 customer reviews

Best Sellers Rank: #2,399 in Books (See Top 100 in Books) #1 in [Books > Crafts, Hobbies & Home > Crafts & Hobbies > Mixed-Media](#) #1 in [Books > Arts & Photography > Other Media > Mixed Media](#) #4 in [Books > Arts & Photography > Other Media > Calligraphy](#)

## Customer Reviews

Techniques Calligraphy with a pointed pen is all about pressure and angles. The pressure of the

calligrapher's hand on the pen nib is what produces the desirable thick-and-thin lines of the letters. The angle at which the pen is held creates an elegant slant and gives shape to the letters.

Glide the pen nib gently in the direction of the split in the tines to reduce ink splatters across the page! TIP: Pay attention to how much pressure you apply to the pen, as well as how tightly you grip it. Your hand shouldn't hurt after a practice session of calligraphy. Hold the pen lightly, and apply gentle pressure.

**Handling the Pen** The movement of the pen nib must always align with the slant of the letter being drawn. Creating beautiful, thick-and-thin sections of letterforms is all about the amount of pressure you place on the nib. Since pointed pen nibs are flexible, applying more pressure causes the tines in the nib to spread, creating a thicker line. Therefore, apply less pressure for a thin line.

**Using a Guard Sheet** Always place a piece of scrap paper under your hand •even when you're just practicing! The natural oils in your hand can affect ink flow and cause smudging and smearing. Try using a playing card or similar slippery-coated paper to help your hand glide as you work.

Artist, author, and illustrator Gabri Joy Kirkendall specializes in hand lettering, watercolor, and pen and ink. She is a co-author of *Creative Painting & Beyond*, *The Joy of Lettering*, and the bestselling title *Creative Lettering and Beyond*, which has been featured by Pioneer Woman, Creative Market, Brit + Co, Oh My! Handmade, Life Your Way, Letter Shoppe, and The Letter Belle, among others. Gabri is the artist and owner of Gabri Joy Studios, a successful online business based in the Pacific Northwest that specializes in fine art prints, invitations, branding, wedding stationery, and custom lettering.

Laura Lavender has always been passionate about the fabulous world of the arts. She earned a BA in Fine Art and has had the privilege of studying calligraphy with many fine teachers. Her work has been commissioned by greeting card and book publishers, fashion designers, and musicians and has been featured in many magazines and blogs. Laura lives on Vancouver Island in Canada, where she paints, sews, gardens, dances and sings, and spends time with her family. To learn more about Laura, visit [www.lauralavender.com](http://www.lauralavender.com).

Julie Manwaring has long loved the whimsical, rhythmic beauty found in the repeating letterforms and flourishes of calligraphy. Her custom hand-lettering and illustration studio, Flourish & Whim, grew out of this love for letters and passion for art. Julie's styles are a unique

blend of classic and modern - the perfectly imperfect ups and downs, swirls, and undulations create a graceful dance of words. Hailing from the Northeast, Julie currently lives in San Francisco with her family of three. When not in the studio, she can be found swinging at the playground with her son, strolling through the neighborhood fabric shop, or in the kitchen combining efforts with her husband on a new pizza recipe. To learn more about Julie and her work, visit

[www.flourishandwhim.com](http://www.flourishandwhim.com). Shauna Lynn Panczyszyn is a hand-lettering artist and illustrator located in Orlando, Florida. After graduating from the University of North Florida with a Bachelor of Arts, she interned at a local advertising agency, where her love of hand lettering and illustration was fostered and encouraged. Now a full-time freelance illustrator, Shauna has an unhealthy obsession with typography and is quick to point out awesome lettering and packaging examples to her friends and family, who thankfully put up with her quirkiness. She loves to create side projects based around lettering, such as her Three Word Stories project and positive quotes. Shauna works out of her home studio with her puppy, Teddy. Learn more about Shauna by visiting [www.shaunaparmesan.com](http://www.shaunaparmesan.com).

AMAZING! Such a great book as an intro to how to hand letter, use fountain pens and other mediums. The book is large and gives some really great examples and helps you to see every detail of how to make the letters. Bullet journal here I come!

I like this book. It has a lot of different types of tips/instructions. It's not just lettering. It's modern calligraphy, typography, hand lettering, chalk lettering, and little projects that you can do. It's a good book for beginners if you want to hit the ground running.

I was so surprised when I saw this book. I thought it'd have some instruction and quick examples, but I was SO wrong. The book is so much bigger than I expected and easy to practice in. The whole feel of the book too, it just reminds me of a workbook I had in elementary. So much instruction and great room to practice. I HIGHLY recommend.

This is a great book for the average crafter who has little to no experience with creative lettering. I've always been a pretty crafty person, but the tips and tricks in this book make it easy for someone with no experience to make a beautiful product. The book is well laid out, separated into sections, and even provides space to practice.

Great book, I would like it more if it had more practice pages or more pages you could copy to practice.

This book had many samples but few included an entire alphabet. I was really looking for tutorials in letter formations. This simply did not fit the bill. I looked through it once and donated it. It didn't live up to description.

Not that many examples of what it should look like, nor too many practice sheets.

Not what I was looking for, I used to be really good at calligraphy but over the years I've forgotten how to do it and was hoping more for learning alphabets and how to's not blank pages and swirly lines. Now I'm scared to make another purchase and get more of the same thing when I'm looking for an instructional alphabet.

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